

# 2018 Spotsy Arts Festival Wins Virgo Award

Original Article Published  
on [Vadmo.org](http://Vadmo.org).

2018 SPOTSY ARTS FESTIVAL WINS VIRGO AWARD  
COUNTY MAKES ITS MARK AS A PLACE KNOWN FOR  
UNIQUE EVENTS WITH FIFTH AWARD

Spotsylvania, Va. –May 28, 2019 – Spotsylvania County’s Department of Economic Development & Tourism and The Virginia Association of Destination Marketing Organizations (VADMO), an association supporting destination marketing organizations and the development of tourism and travel professionals in Virginia, announced the winners of the 2018 VIRGO Awards at their Tourism Symposium held at the Virginian Hotel in Lynchburg, Virginia on April 28-30, 2019. Spotsylvania Tourism was announced as a VIRGO winner this year for their entry in the Niche Tourism for the Spotsy Arts Festival 2018. This marks the fifth time Spotsylvania has taken home this award, designating the county as a place known for unique events.

The VIRGO Awards, now in their tenth year, celebrate the success of destination marketing organizations along with their respective staff members and volunteers. Theresa Earles, Tourism Development Manager with Suffolk Tourism, presented the VIRGO Awards on behalf of VADMO, and said “For 10 years VADMO has been honoring the best and brightest stars in Virginia’s tourism industry. We see continuous innovation and success in our members’ marketing initiatives, destination events, and professional accomplishments. The VIRGO Awards showcase the consistent talent and dedication of VADMO’s members. While it is a competition, it offers an excellent opportunity for statewide

recognition, as well as peer assessment for our destination marketing organizations.”

Judges for the awards were industry peers.

Submissions were evaluated on the quality of the submission, economic efficiency, and the economic or community impact.

The awards were for projects, campaigns, and efforts completed between January 2018 and December 2018.

Other category winners of the VADMO VIRGO are posted on the VADMO website, [www.vadmo.org](http://www.vadmo.org).

The Spotsylvania Department of Economic Development and Tourism promotes local events and encourages learning more about Spotsylvania County’s places of interest by visiting the tourism website at <https://visitspotsy.com/>.

For additional information about the Spotsy Arts Festival, visit their website at <https://www.spotsyartsfestival.com> or follow them on Facebook @SpotsyArtsFestival

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